

# Conference Registration

2016 NC-ANA Conference Registration  
(One registration per person, please.)

Easy & secure registration online at [www.nc-ana.org](http://www.nc-ana.org) OR  
complete this form and mail with check payable to  
**NC-ANA:** NC-ANA Treasurer  
1240 White Memorial Church Road  
Willow Spring, NC 27592

Your Name: \_\_\_\_\_  
Mobile Phone: \_\_\_\_\_  
Office: \_\_\_\_\_ Other: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City: \_\_\_\_\_ County: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Farm/Company/Agency: \_\_\_\_\_

Three activities offered on your farm:  
1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_  
Yes, I will donate a raffle prize of: \_\_\_\_\_

## Save \$25 Per Person!

### Early Bird Registration until November 30:

2016 ANA Member	\$99	\$ _____
Non ANA Member	\$223	\$ _____
NC Staff/Extension	\$74	\$ _____
Farm Tour & Lunch*	\$50	\$ _____

\*Available to Conference Attendees Only)

### Registration Per Person by December 20:

2016 ANA Member	\$124	\$ _____
Non ANA Member	\$248	\$ _____
NC Staff/Extension	\$99	\$ _____
Farm Tour & Lunch*	\$50	\$ _____

\*Available to Conference Attendees Only)

### Join or Renew with NC-ANA:

Annual Membership		
<b>Per Farm</b>	\$75	\$ _____

**TOTAL DUE** \$ \_\_\_\_\_

Thank you for joining the  
10th Annual Agritourism Conference!

NC Agritourism Networking Association

1240 White Memorial Church Rd. | Willow Spring | NC | 27592



# Welcoming Visitors to Your Farm?

Join us at the 10th Annual  
Agritourism Conference



Presented by:  
The North Carolina Agritourism  
Networking Association

**January 14 - 15, 2016**

Marriott Downtown | 425 N. Cherry Street  
Winston-Salem, NC



## Thursday, January 14

Get on the luxury tour bus and network with other farmers welcoming visitors! Enjoy a mix of farms, each unique in their agritourism activities. Learn more through a professional facilitator on key topics important to you. Lunch included at Prissy Polly's BBQ in Kernersville, featured in Southern Living magazine. Bus departs the Marriott at 8 a.m. and returns to the hotel at 4 p.m.

### Meet. Tour. Learn.

**Dewberry Farm** Wendi & Art Johnson. Learn about outdoor weddings, rehearsal dinners, receptions, farm stays, birthday parties, pony rides, hay rides, u-pick produce, eggs, goats and pigs. *Kernersville.*

**Flat Rock Produce** Bobby & Emily Scott. Creatively regenerating the family's dairy farm. Local farm fresh food, corn maze and hay rides. *Winston-Salem.*

**Hickory Creek Farm** Kevin Gray. A next generation farmer on a Christmas tree farm. See creativity, resourcefulness and farm savvy at work. *Greensboro.*

**Ingram's Strawberries & Produce** Wanda & Dean Ingram. Learn about their u-pick produce operation, dessert barn and plans to expand into fall events. *High Point.*

**Walton Farm on Buffalo Creek** Mary Walton. Weddings and barn-themed events like reunions, dances, luncheons, photo shoots, rehearsal dinners and cottage rentals. *Germantown.*



## Friday, January 15

Learn with industry leaders. Discover emerging trends with others who are just as passionate as you are about welcoming visitors to the farm. Sessions are created for both those new to agritourism activities and for more experienced farms inviting the public.

### Welcome.

7:00 - 8:30	Registration   Check-In   Network
7:30 - 8:30	ANA Business Meeting (Door prize - Be here to win!)
8:30 - 8:45	Welcome   Overview
8:45 - 9:15	Group Discussion   Value of the Farm
9:15 - 9:45	Break   Network

### Workshops.

	Room A	Room B
9:45 - 11:05	Social Media 101	Web Design 202
11:10 -12:30	Web Design 101	Social Media 202
<b>12:30 - 1:30</b>	<b>Lunch   NC A&amp;T   Network</b>	
1:30 - 2:50	Farm Panel (Liabilities & Farmer cases)	Estate & Succession Plans
2:55 - 4:15	Grant Funding & Business Plan	Safety
4:15 - 4:30	Evaluation of the Conference	

### Win!

Many winners throughout the day with a raffle table full of prizes! We will have a grand prize winner for a Marriott Winston-Salem Gift Certificate with suggested Farm & Winery Trail to visit. **Drawing will be held at 4:30 pm. Must be present to win.**

#### Contacts:

Chris Mills, 919-639-4848, [ncana.chris@gmail.com](mailto:ncana.chris@gmail.com)  
Annie Baggett, 919-707-3120, [annie.baggett@ncagr.gov](mailto:annie.baggett@ncagr.gov)



## Be a Sponsor!

Pledge your support for farms welcoming guests.

#### PLATINUM LEVEL SPONSOR – (Only one) \$2,500

- 1 Tradeshow Booth
- 2 Conference Registrations
- 2 Farm Tour Registrations
- Recognition at Annual Meeting during Conference
- Awarded a Platinum Level Plaque from NC-ANA
- Premier Logo Promotion on Conference Website
- Premier Logo Promotion on Conference Materials

#### GOLD LEVEL SPONSOR – \$ 1,000

- 1 Tradeshow Booth
- 1 Conference Registration
- Awarded a Gold Level Plaque from NC-ANA
- Logo Promotion on Conference Website
- Logo Promotion on Conference Materials

#### SILVER LEVEL SPONSOR – \$ 500

- 1 Tradeshow Booth
- 1 Conference Registration
- Logo Promotion on Conference Website

**TRADESHOW BOOTH** – \$ 250 (Ideally located in networking area. Limited space, so reserve now.)

## Lodging

Marriott Downtown  
425 North Cherry Street  
Winston-Salem, NC

336-725-3500  
Ask for the ANA rate \$143 + tax per night  
[www.marriott.com](http://www.marriott.com)